

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Frank Addante Art Unit : 3622
Serial No. : 09/757,389 Examiner : Arthur D. Duran
Filed : January 8, 2001 Conf. No. : 6110
Title : SYSTEM AND METHOD FOR REPORTING WEBSITE ACTIVITY BASED
ON INFERRED ATTRIBUTION METHODOLOGY

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO FINAL OFFICE ACTION OF APRIL 10, 2009

Please find a listing of claims and consider the following remarks.

A listing of claims begins on page 2 of this paper.

Remarks begin on page 5 of this paper.